



CHARTER

Circular Economy Switzerland

The Circular Economy Switzerland Charter is a self-declaration. Those signing the Charter show their intention to commit themselves to the circular economy in Switzerland and are committed to following the principles set out in the Charter.



OUR **VISION**

Switzerland has completed the transition from a linear economy to a circular economy. In this way, the country is contributing to global sustainable development and is strengthening its own position as a location for business.

OUR **MISSION**

Our mission is to promote the circular economy in Switzerland at all levels. Our movement is the driving force behind the efforts to create a market for circular economy products and services and to raise awareness of the concept of the circular economy in the business world and among the general public.

Circular Economy Switzerland brings together enthusiastic proponents of the circular economy from the private sector, civil society, politics and administration and promotes cooperation and knowledge sharing across all industries and fields.

OUR PRINCIPLES

In a circular economy, resource consumption, waste, emissions and energy losses are minimised by closing, slowing and narrowing material and energy loops. This is achieved through long-lasting and regenerative design, maintenance, repair, reuse, refurbishing, recycling and cascade utilisation and through specially designed business models which focus on use rather than ownership.

1. Understanding of the circular economy

Our understanding of the circular economy is comprehensive and holistic.

- All stages of the supply chain are taken into account:
 - › Acquisition and production or import
 - › of natural resources/materials
 - › Manufacture/production of parts and products
 - › Delivery, wholesale and retail
 - › Consumption and use of products and services
 - › Return systems, material and product utilisation, waste utilisation and waste management
- Material and energy loops are modified in three ways:
 - › They are closed by means of cascade utilisation, reuse, refurbishing and recycling
 - › They are slowed by extending the product life through long-lasting design, repair and maintenance
 - › They are narrowed by means of efficiency improvements and savings as well as by favouring renewable raw materials and energy sources



2. General/governance

- We are open to working with any individuals and organisations – across all political, religious, cultural and ethnic landscapes – who share the vision, mission and principles of Circular Economy Switzerland.
- We work effectively and efficiently with the aim of fulfilling our mission.
- We ensure transparency and honesty in our projects.
- We disseminate accurate information.
- We respect human rights.
- We respect the applicable laws.
- We do not tolerate corruption, bribery or other financial irregularities.

3. Cooperation

- We rely on cooperation and dialogue in order to advance our vision and mission together.
- Our aim is to complement each other with our strengths and to harness synergies.
- We strive to promote the network, facilitate contact between members and incorporate other stakeholders, all while demonstrating our commitment to our cause.

4. Knowledge sharing

- We promote the sharing of ideas, knowledge and experience within the network.
- We are ready to learn and to challenge our own way of thinking and acting.
- We respect copyrights as well as individual ideas and intellectual property within the network. We will only use intellectual property once the appropriate authorisation has been granted and we will always credit the originator.





PART OF A **MOVEMENT**

All organizations and persons who are willing to declare that they agree with our principles and objectives and will actively support them are welcome to sign the Circular Economy Switzerland Charter.

Any companies, organisations, NGOs, associations, research and educational institutions, philanthropists, politicians, administrative bodies and private individuals who are involved in planning or carrying out activities relating to the circular economy or who support such activities in any way may join the movement. Participation is generally restricted to individuals or organisations based in Switzerland. Exceptions may be made in certain cases.

We believe that the only way to exploit the full potential of the circular economy is to develop cross-industry, cross-sector solutions. With this in mind, Circular Economy Switzerland focuses on partnerships, dialogue and collaboration. Anyone who signs the Charter agrees to uphold this principle.

Candidates wishing to join the movement must provide evidence of the activities they are currently undertaking in order to advance the circular economy in Switzerland. Updates must be provided on a regular basis. In the event of gross violations of our principles, participants may be expelled from the movement.

FAR-REACHING BENEFITS

We provide access to a network. The network has a huge number of contacts with wide-ranging expertise. We arrange regular events for members of the Circular Economy Switzerland movement in order to promote networking and dialogue. Circular Economy Switzerland can provide help with “match-making” and makes it easy to find new partners.

We provide communications support. When you sign the Charter you become part of the Circular Economy Switzerland movement and, as such, you are entitled to use the logo with the claim “we are part of the movement” for communications purposes. We also publish details of all partners on our website and all organisations involved in the movement are added to our “Who’s Who in Circular Switzerland” stakeholder map.

We keep participants up to date. In addition, we provide regular news updates on trends, business cases and current developments relating to the circular economy in Switzerland.

ORGANISATION AND STRUCTURE

Circular Economy Switzerland (CES) works on a decentralised, transparent and cooperative basis to advance its vision and mission through the joint efforts of its members. All members are encouraged to contribute to the further development of CES’ organisation and structure.



INITIATORS BEHIND

Circular Economy Switzerland

Circular Economy Switzerland brings together a number of dedicated organisations who have joined forces with the aim of giving a new boost to the circular economy in Switzerland. Supported by the MAVA Foundation and the Migros Engagement Fund, the network will act as a catalyst for a new Swiss-wide circular economy movement with various projects and events. Circular Economy Switzerland sees itself as a coordination and exchange platform and is open to further initiatives in the field of circular economy.



Circular Cities Switzerland
ecos



Circular Economy Transition (CET)
Impact Hubs in Switzerland
sanu durabilites



CE² – Circular Economy Entrepreneurs
Swiss Economic Forum AG

WHO IS NIK.

#MoveTheDate Switzerland
Who is Nik.



Make Furniture Circular
PUSCH



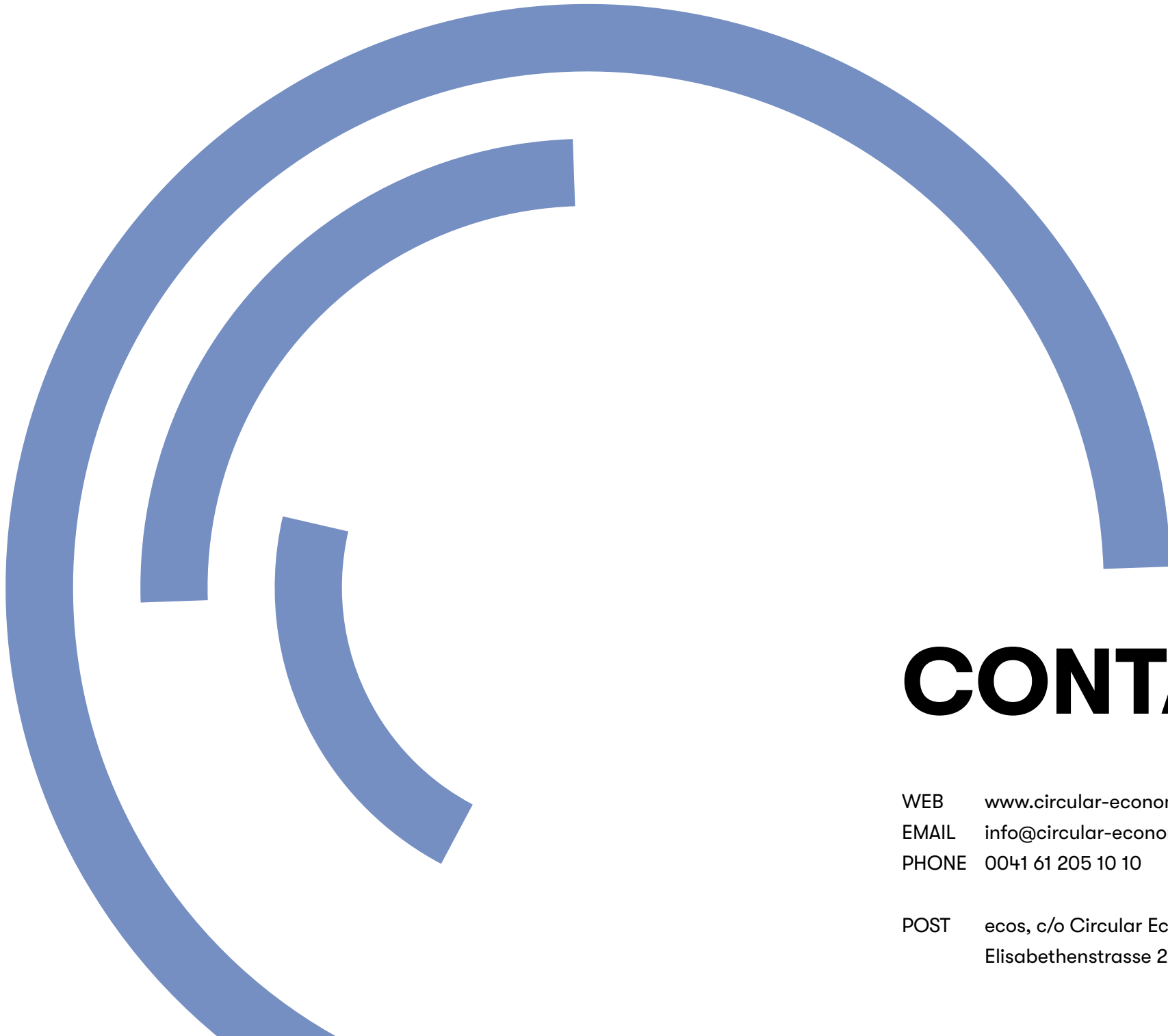
SHIFT Switzerland
YODEL Foundation
Messe Luzern AG



Circular Hub
Circular Hub



ENGAGEMENT
EIN FÖRDERFONDS DER MIGROS-GRUPPE



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Circular Economy Switzerland

Le Mouvement pour l'Économie Circulaire
Bewegung für eine Kreislaufwirtschaft
Il Movimento per l'Economia Circolare